

EXHIBIT AND SPONSORSHIP PROSPECTUS



# CARNIVORES2009

*Carnivore Conservation in a Changing World*

NOVEMBER 15-18, 2009

The Grand Hyatt Denver  
Denver, Colorado



[www.carnivoreconference.org](http://www.carnivoreconference.org)

Carnivores 2009 is a unique opportunity to get your products or services in front of more than 500 passionate and committed individuals while experiencing the beautiful vistas and venues of Denver, the gateway to the Rockies.

Join Defenders of Wildlife as we bring together conservation's leading experts at Carnivores 2009: Carnivore Conservation in a Changing World, November 15 to 18, 2009, at the Grand Hyatt in Denver, Colorado. The conference promises to deliver the latest information, insights and solutions as experts from all over the world gather to address climate change, habitat loss and fragmentation, coexisting with humans, and other pressing issues facing carnivores today.

## WHY EXHIBIT?

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Carnivores 2009 assembles all the major stakeholders in one place. *Every* attendee is a potential customer, client or member, delivering tremendous return on your investment.

This will be Defenders' seventh biennial carnivore conservation conference, and it promises to build on our track record of providing academics, activists and wildlife professionals a much-needed forum for discussing the wide array of issues involved in carnivore conservation.

You'll enjoy a centrally located exhibit hall and plenty of chances to network with our attendees outside the exhibit area. The 2009 conference will feature a field trip and icebreaker event on Sunday, November 15, followed by three full days of conference sessions, ambassador wolf sessions on November 16 and 17 and a poster session reception and banquet on November 17. Sponsorship opportunities are also available.

Defenders of Wildlife appreciates the role our sponsors and exhibitors play in the carnivores conference and the important products and services you supply to our attendees. That's why we've been sure to build this event to give you maximum exposure to our attendees and to make it easy to exhibit with us. The following page lists everything you need to know to get started.

We look forward to seeing you in Denver!

## LODGING AND TRANSPORTATION

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### Location

The gateway to the Rocky Mountains, Denver offers a wonderful opportunity for conference attendees to experience stunning vistas and wonderful venues, all in a cosmopolitan setting. The 2009 conference headquarters is the Grand Hyatt Denver, located at 1715 Welton Street, Denver, Colorado 80202. The hotel features state-of-the-art conference facilities and is close to the 16th Street Mall, the Denver Botanical Gardens and the Denver Art Museum.

### Room Rates and Reservations

The hotel rate for conference attendees is \$149 per night (single/double), and a limited number of rooms are also available at the government per diem rate for federal employees. Reservations may be made by dialing 303.295.1234 or 800.233.1234. Please note that all hotel reservations must be made by October 14, 2009. **The special conference rate cannot be guaranteed for reservations made after October 14, 2009.**

### Transportation

Shuttle service from Denver International Airport to the hotel is available through #1 A+ Airport Shuttle at 303.710.6367 for \$17 one-way, \$30 roundtrip. Reservations can also be made online at: [www.303shuttle.com](http://www.303shuttle.com) (use group/discount code: DEFENDERS).

For complete conference details, please visit [www.carnivoreconference.org](http://www.carnivoreconference.org)



## EXHIBITOR REGISTRATION FORM DEFENDERS OF WILDLIFE'S CARNIVORES 2009

November 15-18, 2009, Denver, Colorado

You can also register online at [www.carnivoreconference.org](http://www.carnivoreconference.org)

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### EXHIBITOR REGISTRATION

The Exhibitor Registration Fee includes one 2-by-6-foot table, two chairs and *conference registration for one person*. Conference registration includes: icebreaker, conference sessions, poster sessions and workshops. Additional registrations and special event registration is available below.

### EXHIBITOR REGISTRATION FEES

- Educational - \$325
- Nonprofit with sales - \$400
- Commercial sales - \$500

Contact Defenders for information about additional exhibit staff attendance.

### SPECIAL EVENTS

- Ice Breaker (Sunday evening) free for first representative, \$40/each additional representative.
- Banquet (Tuesday evening) \$75/person  
*Please select*  Vegetarian  Non-vegetarian  
*If you have other special dietary needs, please call 202-682-9400 x221*

### PAYMENT OPTIONS

- Check (full amount required) made payable to Defenders of Wildlife  
Amount: \$ \_\_\_\_\_
- Credit Card  
 American Express  Discover  MasterCard  Visa  
Amount: \$ \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Signature: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

*Refunds on registration (minus \$50 for handling) will be made only if written notification is received before October 15, 2009. Membership application fees are not refundable.*

Mail or fax this form and payment to:  
Defenders of Wildlife, Carnivores 2009  
1130 17th Street N.W., Washington D.C. 20036 • Fax 202.682.1331  
Email: [jschor@defenders.org](mailto:jschor@defenders.org). To register by phone or for more information, call 202.682.9400, ext. 221.

### SPONSORSHIP BENEFIT LEVELS

#### TOP-TIER SPONSOR LEVEL (\$25,000)

- Branding opportunity on all printed materials for Carnivores 2009
- Full-page advertisement in Carnivores 2009 program
- Branding opportunity on complimentary conference tote bags
- Recognition as a sponsor on the Carnivores 2009 Web site
- Keynote speaker sponsorship with opportunity to introduce the speaker
- Sponsor's banner displayed at plenary session
- Complimentary conference exhibit space in a premium location
- Ten complimentary basic registrations for Carnivores 2009
- Complimentary table for 10 at Carnivores 2009 Banquet
- Recognition as sponsor for Carnivores 2009 Banquet
- Recognition in Defenders' 2009 Annual Report

#### SECOND-TIER SPONSOR LEVEL (\$15,000)

- Full-page advertisement in Carnivores 2009 program
- Recognition as a sponsor on the Carnivores 2009 Web site
- Sponsor's banner displayed at plenary session
- Recognition as sponsor for conference icebreaker (Sunday)
- Complimentary conference exhibit space in a premium location
- Five complimentary basic registrations for Carnivores 2009
- Recognition in Defenders' 2009 Annual Report

#### THIRD-TIER SPONSOR LEVEL (\$5,000)

- Half-page advertisement in Carnivores 2009 program
- Recognition as a sponsor on the Carnivores 2009 Web site
- Recognition as sponsor for conference Field Trip (Sunday)
- Complimentary exhibit space in a premium location
- Recognition in Defenders' 2009 Annual Report

#### SPECIAL SPONSORSHIP OPPORTUNITIES

- \$10,000 – Sponsorship of conference track
- \$10,000 – Sponsorship of Mission: Wolf (live ambassador wolf program)
- \$5,000 – Coffee and cookie break
- \$5,000 – Carbon offsets
- \$5,000 – Travel/scholarships
- \$5,000 – Branded aluminum water bottles for conference attendees

For more information about sponsorship opportunities, please contact Katie White at [kwhite@defenders.org](mailto:kwhite@defenders.org) or 202.682.9400, ext. 207.